

DAFTAR GAMBAR

Gambar 1.1 Situs Percandian Batujaya	4
Gambar 2.1 Serif	15
Gambar 2.2 Sans Serif	15
Gambar 2.3 Logo Timeline	16
Gambar 2.4 Ilustrasi	16
Gambar 2.5 Fotografi	17
Gambar 2.6 Sequence	18
Gambar 2.7 Emphasi	18
Gambar 2.8 Simetris	19
Gambar 2.9 Asimetris.....	19
Gambar 2.10 Unity	20
Gambar 2.11 Grid.....	20
Gambar 2.12 Geometrik	21
Gambar 2.13 Natural	21
Gambar 2.14 Warna Netral.....	22
Gambar 2.15 Warna Sekunder	22
Gambar 2.16 Warna Tersier	22
Gambar 3.1 Logo Disbudpar	24
Gambar 3.2 Twiter dan Facebook	25
Gambar 3.3 Peta Wisata	25
Gambar 3.4 Candi Jiwa	27
Gambar 3.5 Candi Belandongan.....	28

Gambar 3.6 Museum	29
Gambar 3.7 Lingkungan Museum	29
Gambar 3.8 Pos Masuk.....	30
Gambar 3.9 Musholah	30
Gambar 3.10 Kantin	31
Gambar 3.11 Aula	31
Gambar 3.12 Parkiran.....	32
Gambar 3.13 Gerbang.....	33
Gambar 3.14 Promosi Video	33
Gambar 3.15 Promosi Poster	33
Gambar 3.16 Indikator Target Audien	36
Gambar 3.17 Visual Target Audien.....	37
Gambar 3.18 Situs Canguang	39
Gambar 3.19 Situ Canguang.....	40
Gambar 3.20 Situs Canguang	40
Gambar 3.21 Facebook Canguang	41
Gambar 3.22 Suasana Museum	41
Gambar 3.23 Museum	42
Gambar 3.24 Museum	42
Gambar 3.25 Museum	43
Gambar 3.26 Narasumber.....	46
Gambar 4.1 Target Audien	61
Gambar 4.2 Referensi Visual.....	68

Gambar 4.3 Font Adventure	68
Gambar 4.4 Font Trajan.....	69
Gambar 4.5 Font Squirk	69
Gambar 4.6 Warna.....	69
Gambar 4.7 Layout	70
Gambar 4.8 Story Board.....	71
Gambar 4.9 Poster Attention	71
Gambar 4.10 Poster Interest	72
Gambar 4.11 Poster Action	72
Gambar 4.12 Brosur	73
Gambar 4.13 Bildboard	73
Gambar 4.14 Mobile Ads	74
Gambar 4.15 X-Banner.....	74
Gambar 4.16 UI Website	75
Gambar 4.17 Sosial Media	75
Gambar 4.18 UI Augmented Realiy Game	76
Gambar 4.19 3D Denah.....	77
Gambar 4.20 Augmented Realiy Card Game.....	77
Gambar 4.21 Stiker.....	78
Gambar 4.22 Mug.....	78
Gambar 4.23 Gantungan Kunci	78
Gambar 4.24 Boxset	79

