

With the development of science and technology, the reduction of space of the expansion of human activities, wayfinding system is become an indispensable part of our live. However, what we call wayfinding is more than just following direction. It is a soundless graphic communication that provide important message. It endows an enterprise, a city or even some areas spirits.

The book contains wayfinding and signage design in business, public and culture, covering the most creative and representative projects in the recent two years. This book is also meant to help the designers connected to this field.

