

**When was the last time you used a printed map while driving a car to find your way to your destination? According to current statistics, 87 per cent of all navigational tasks in a vehicle in Central Europe are carried out by digitally. Cyclists and walkers alike are making ever more use of handy instrument with long battery lives.**

**The added value currently promised by these appliances seems to be that we need the best possible information about local opportunities for consumption to distract us from a consuming sense that we have lost our way. If that's the case, I prefer to keep on looking at maps and town guides.**

