

ABSTRACT

THE APPLICATION OF IMITATION LEATHER AS AN EMBELLISHMENT FOR DESIGNER WEAR WITH EDELWEISS FLOWER INSPIRATION

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Garut city is one of the cities that has a leather center industry in Indonesia, one of which is produced by imitation leather. Imitation leather is an imitation of a type of leather made from a basic material that is chemically treated with coloring wax or polyurethane (PU) and PVC to produce materials with a texture and color like skin. Imitation leather can be processed into embellishment.

Embellishment is decorating clothes by adding ornaments and various techniques on the surface of the fabric so that it adds aesthetic value to the clothing, usually applied to haute couture or designer wear.

Haute couture is an exclusive fashion for women with a very high level of complexity. Meanwhile, designer wear is an exclusive women's dress that is made simple but designed by designer specifically for its customer so that they use the highest quality materials that are produced in a limited way with a choice of size that has been adjusted.

The result of study produced designer wear by applying embellishment inspired by Edelweiss flowers. Exploration carried out using laser cutting, screen printing and stitch.

Keywords: Imitation Leather, Embellishment, Designer wear, Edelweiss

