ABSTRACT

Telkom University as one of the private universities that has 7 faculties and 31 majors, surely needs a good synergy in its academic environment in order to achieve the objectives of the university. Furthermore, communication is seen to be equally important for its 364 employees as a form of coordination in maintaining the work performance.

This research aims to discover the influence of organizational communication towards work performance in Telkom University. Therefore, Organizational Communication takes place as independent variable. Meanwhile, dependent variable of the research is Work Performance.

Quantitative is chosen to be the research methodology, along with descriptive analysist and simple linear regression analysist on IBM SPSS 25. The secondary data is gathered through questionnaire that is completed by 78 Telkom University employees using probability sampling method.

Based on the processed data of 78 respondents, it is discovered that Organizational Communication has positive and significant influence towards Telkom University TPA employees' Work Performance. Since the t is (5,439) > (1,9917) on t-table. In addition, the coefficient of determination shows that 28% Work Performance is affected by Organizational Communication, and the rest of 72% is left to be influenced by other variables that is not used on this research. As a result, the H_0 is rejected and H_1 is accepted.

It is recommended form companies to make programs that could support communicational activity between employees. By doing it, the company could build openness between employees and support their permormance.

Keywords: Organizational Communication, Employee Performance, Organizational, Performance