

ABSTRACT

Based on data national single for window investment, sector automotive and components domestic investments have fluctuation increase from the year 2012-2016. The purpose of this research was to determine current ratio, debt to equity ratio and total asset turnover on return on equity case study of companies in the Sector Automotive and Components registered on the Indonesia Stock Exchange in 2012-2016

The Data used in this research is derived from the company's annual financial statements. The sample selection technique used is purposive sampling with company criteria consistent in issuing annual reports Acquired 8 companies with a period of research in the year 2012-2016. The data analysis method used in this research is the analysis of the regression of data panels using EVIEWS10 software.

The results Simultaneous research shows current ratio (CR) debt to equity ratio (DER) and total asset turnover (TATO) has a significant influence on return on equity, the results current ratio (CR) was insignificant to the return on equity ratio (ROE), while the debt ratio (DER) affects insignificant to return on equity ratio (ROE) and the total asset turnover ratio (TATO) has a significant influence on return on equity ratio (ROE).

Keyword : Current Ratio (CR), Debt to Equity Ratio (DER), dan Total Asset Turnover (TATO), Return On Equity (ROE).