

ABSTRACT
ILLUSTRATION BOOK DESIGN ABOUT
SAFE AND RIGHTS SPORT GUIDE
FOR CHILDREN

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Sports is an activity that has a myriad of benefits for early childhood. Sports can help children become healthier and fitter. While exercising, safety factor is a very important to be considered so some unwanted things won't happen like an accident. Accordings to the survey that has been done, there are some parents who don't know about how important it is a knowledge about safe and right sports guide for children, therefore the authors were interested in making media like illustration books which contains about safe and right sport guides for children that would be able to help parents for understanding. The method of making this illustration book uses techniques of literature study, observation, interviews, questionnaires and matrix analysis. Therefore a media was needed to assist for delivering information about safe and right sport guide for children. Illustration books are chosen as a media to delivering information who would be more attractive and would be easily understood by childrens. The results of this research and design were expected to be able to help delivering information to children about the benefits of safe and right sport guide when exercising.

Keywords: books, illustrations, sports, children, healthy