

DAFTAR GAMBAR

| | |
|---|----|
| Gambar 1. 1 Kerangka Penelitian | 6 |
| Gambar 2. 1 Novel..... | 8 |
| Gambar 2. 2 Komik..... | 9 |
| Gambar 2. 3 Ensiklopedia..... | 9 |
| Gambar 2. 4 Panduan Blogging | 10 |
| Gambar 2. 5 Secret Lighting..... | 10 |
| Gambar 2. 6 Cover Depan Buku..... | 11 |
| Gambar 2. 7 Cover Penggung Buku | 11 |
| Gambar 2. 8 Cover Belakang Buku | 12 |
| Gambar 2. 9 Frontispiece..... | 12 |
| Gambar 2. 10 Judul Halaman..... | 13 |
| Gambar 2. 11 Halaman Imprint | 13 |
| Gambar 2. 12 Daftar isi..... | 14 |
| Gambar 2. 13 Kata Pengantar | 14 |
| Gambar 2. 14 Teks Buku | 14 |
| Gambar 2. 15 Informasi Tambahan | 15 |
| Gambar 2. 16 Uncoated Groundwood Paper | 15 |
| Gambar 2. 17 Coated Groundwood Paper | 16 |
| Gambar 2. 18 Uncoated Woodfree Paper | 16 |
| Gambar 2. 19 Coated Woodfree Paper | 17 |
| Gambar 2. 20 Kraft Paper | 18 |
| Gambar 2. 21 Recycled Paperboard..... | 18 |
| Gambar 2. 22 Tissue Paper | 19 |
| Gambar 2. 23 Mesin Sheetfed Offset dan Web Offset | 20 |
| Gambar 2. 24 Mesin Cetak Letter Press | 20 |
| Gambar 2. 25 Mesin Cetak Flexografi..... | 21 |
| Gambar 2. 26 Mesin Cetak Rotogravure | 21 |
| Gambar 2. 27 Mesin Cetak Sablon | 22 |
| Gambar 2. 28 Saddle Stitching | 23 |
| Gambar 2. 29 Side Stitching | 23 |
| Gambar 2. 30 Perfect Binding | 24 |
| Gambar 2. 31 Spiral | 24 |
| Gambar 2. 32 Case Binding | 24 |

| | |
|--|----|
| Gambar 2. 33 Screw & Post Binding..... | 25 |
| Gambar 2. 34 Ring Binding..... | 25 |
| Gambar 2. 35 Plastic Comb Binding..... | 26 |
| Gambar 2. 36 Manuscript Grid..... | 27 |
| Gambar 2. 37 Column Grid..... | 27 |
| Gambar 2. 38 Modular Grid..... | 28 |
| Gambar 2. 39 Hierarchical Grid..... | 29 |
| Gambar 2. 40 Warna Primer..... | 31 |
| Gambar 2. 41 Warna Sukender..... | 31 |
| Gambar 2. 42 Warna Tersier..... | 31 |
| Gambar 2. 43 Warna Netral..... | 32 |
| Gambar 2. 44 Jenis Font Serif..... | 33 |
| Gambar 2. 45 Jenis Font San Serif..... | 34 |
| Gambar 2. 46 Jenis Font Script..... | 34 |
| Gambar 2. 47 Jenis Font Dekoratif..... | 35 |
| Gambar 2. 48 Jenis Fotografi Landscape..... | 36 |
| Gambar 2. 49 Jenis Fotografi Human Interest..... | 38 |
| Gambar 2. 50 Jenis Fotografi Potrait..... | 38 |
| Gambar 2. 51 Jenis Fotografi Arsitektur..... | 39 |
| Gambar 2. 52 Foto Menggunakan Teknik Slow Speed/Bluring..... | 40 |
| Gambar 2. 53 Foto Menggunakan Teknik Freezing..... | 40 |
| Gambar 2. 54 Foto Menggunakan Teknik Siluet..... | 41 |
| Gambar 2. 55 Foto Menggunakan Teknik Makro..... | 41 |
| Gambar 2. 56 Kerangka Teori..... | 45 |
| Gambar 3. 1 Logo Kota Jambi..... | 46 |
| Gambar 3. 2 Peta Kota Jambi..... | 47 |
| Gambar 3. 3 Struktur Organisasi Disparbud Kota Jambi..... | 51 |
| Gambar 3. 4 Brosur Kota Jambi..... | 52 |
| Gambar 3. 5 Booklet Destinasi Wisata Kota Jambi..... | 52 |
| Gambar 3. 6 Buku Profil Kota Jambi..... | 53 |
| Gambar 3. 7 Buku Profil Disparbud..... | 53 |
| Gambar 3. 8 Media Sosial Disparbud Kota Jambi dan pesonajambi..... | 54 |
| Gambar 3. 9 Website Disparbud Kota Jambi..... | 55 |
| Gambar 3. 10 Jembatan Gentala Arasy..... | 56 |
| Gambar 3. 11 Tugu Keris Siginjai..... | 57 |

| | |
|---|----|
| Gambar 3. 12 Sanggar Batik..... | 58 |
| Gambar 3. 13 Replika Pesawat Cataline RI 005..... | 58 |
| Gambar 3. 14 Museum Tugu Juang..... | 59 |
| Gambar 3. 15 Museum Siginjei | 59 |
| Gambar 3. 16 Menara Gentala Arasy | 60 |
| Gambar 3. 17 Danau Sipin..... | 61 |
| Gambar 3. 18 Sungai Batang Hari | 62 |
| Gambar 3. 19 Hutan Kota | 62 |
| Gambar 3. 20 Taman Pedestarian Jomblo | 63 |
| Gambar 3. 21 Jambi Paradise..... | 64 |
| Gambar 3. 22 Kampoeng Radja..... | 64 |
| Gambar 3. 23 Masjid Agung Al-Falah | 65 |
| Gambar 3. 24 Gereja Katolik Santo Gregorius Agung | 66 |
| Gambar 3. 25 Kelenteng Leng Chun Keng..... | 67 |
| Gambar 3. 26 Vihara Sakyakarti..... | 67 |
| Gambar 3. 27 Rumah Kito | 68 |
| Gambar 3. 28 Pindang Patin | 69 |
| Gambar 3. 29 Pempek..... | 69 |
| Gambar 3. 30 Pasar Sitimang..... | 70 |
| Gambar 3. 31 Tempoyak..... | 71 |
| Gambar 3. 32 Dokumentasi Wawancara | 73 |
| Gambar 3. 33 Dokumentasi Wawancara | 74 |
| Gambar 3. 34 Dokumentasi Wawancara | 76 |
| Gambar 3. 35 Grafik Kuesioner No. 1 | 77 |
| Gambar 3. 36 Grafik Kuesioner No. 2..... | 78 |
| Gambar 3. 37 Grafik Kuesioner No. 3..... | 78 |
| Gambar 3. 38 Grafik Kuesioner No. 4..... | 79 |
| Gambar 3. 39 Grafik Kuesioner No. 5..... | 79 |
| Gambar 3. 40 Grafik Kuesioner No. 6..... | 80 |
| Gambar 3. 41 Grafik Kuesioner No. 7..... | 80 |
| Gambar 3. 42 Grafik Kuesioner No. 8..... | 81 |
| Gambar 3. 43 Grafik Kuesioner No. 9..... | 81 |
| Gambar 3. 44 Grafik Kuesioner No. 10..... | 82 |
| Gambar 3. 45 Grafik Kuesioner No. 11..... | 82 |
| Gambar 3. 46 in and around Jogja | 83 |

| | |
|---|-----|
| Gambar 3. 47 Top 100 Cultural Wonders of Indonesia..... | 84 |
| Gambar 3. 48 Verge On Vogaye Lombok/Flores..... | 84 |
| Gambar 4. 1 Konsep Fotografi..... | 96 |
| Gambar 4. 2 Konsep Fotografi..... | 96 |
| Gambar 4. 3 Konsep Ilustrasi..... | 97 |
| Gambar 4. 4 Konsep Layout..... | 97 |
| Gambar 4. 5 Konsep Layout..... | 97 |
| Gambar 4. 6 Konsep Warna..... | 98 |
| Gambar 4. 7 Konsep Tipografi..... | 99 |
| Gambar 4. 8 Konsep Tipografi..... | 100 |
| Gambar 4. 9 Konsep Tipografi..... | 100 |
| Gambar 4. 10 Sampul Buku..... | 115 |
| Gambar 4. 11 Halaman Daftar Isi..... | 116 |
| Gambar 4. 12 Halaman Judul Kategori Wisata..... | 116 |
| Gambar 4. 13 Halaman Isi..... | 116 |
| Gambar 4. 14 Halaman Isi..... | 117 |
| Gambar 4. 15 Halaman Isi..... | 117 |
| Gambar 4. 16 Peta..... | 117 |
| Gambar 4. 17 Ikon..... | 118 |
| Gambar 4. 18 Desain Tote Bag..... | 118 |
| Gambar 4. 19 Desain Tumblr..... | 118 |
| Gambar 4. 20 Desain Kaos..... | 119 |
| Gambar 4. 21 Desain Kipas..... | 119 |
| Gambar 4. 22 Desain Gantungan Kunci..... | 119 |
| Gambar 4. 23 Desain Stiker..... | 119 |