

ABSTRACT

The study entitled "News of the Arrangement of Street Vendors (PKL) in Tanah Abang Market (Framing Analysis of Pan & Kosicki on the media republika.co.id and kompas.com)" aims to see how news about the arrangement of street vendors in Tanah Abang took the policy to closed Jatibaru Road which was framed by two media namely kompas.com and republika.co.id in terms of syntactic, thematic, script and rhetorical. The theory that the author uses in this study is the analysis of framing Zhongdang Pan and Kosicki. The research method is qualitative research methods.

The results of the study show that the online media kompas.com is framing news that is more impartial to the public, traders, market visitors, and drivers of public transportation. This can be seen from the contents of the news submitted in accordance with the statement of the resource person. Whereas the news framing carried out by the media republika.co.id showed more partiality to the government as the party who decided to close the Jatibaru Road. The conclusion of the study shows a significant difference between the media kompas.com and republika.co.id in framing the news about the arrangement of street vendors in Tanah Abang Market, Central Jakarta.

Keywords: News, Media, PKL Tanah Abang, Mass Media Construction