

ABSTRACT

BATIK MBAKO DESIGN PATTERN FOR KID'S CLOTHING

By

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Temanggung is an agrarian city where most of the population lives as farmers. Products that Temanggung produced are include coffee, vanilla, tobacco, and sugar palm. But the Temanggung area is already well-known for its good quality tobacco so that tobacco plants are used as icons of Temanggung. Since 2009, one of the farmers made tobacco-patterned batik as the main motif of Temanggung batik, which is now named Batik Mbako. The motives that have been made are more than 30 motifs, and 5 of them have received patent rights. The colors used are still not bright enough to be applied to kid's clothing. Therefore, this research has a purpose to develop the potential of the existing Mbako batik motifs to enhance the artistic and aesthetic value for kid's clothing and achieve the kid's characteristics which is bright and cheerful. Qualitative method applied for this research by doing literature studies and quantitative methods by exploring the use of motive measurements that fit with the target market, specifically children. Then the motif applied through an experiment of stamp batik with a barrier called 'malam' on cotton fabric that suitable for the target market. The results of the research that has been done by the following methods aim to create new motifs inspired by the existing Mbako batik motifs with ornaments and coloring that are more suitable for children's characteristics, as well as a more dynamic and impressive modern composition. Then the stamped cloth applied to formal ready-to-wear fashion products for children.

Keywords: children's clothing, batik mbako, stamped batik, textiles, motifs.