

DAFTAR GAMBAR

Gambar 3.1 Logo PT Garuda Indonesia.....	26
Gambar 3.2 Logo <i>Garuda Indonesia Cargo</i>	27
Gambar 3.3 Logo <i>Go Express</i>	29
Gambar 3.4 Harga Rute Internasional Keberangkatan dari Denpasar.....	30
Gambar 3.5 Grafik Penjualan Bulan Agustus 2018.....	32
Gambar 3.6 <i>Top Brand Index 2018</i>	33
Gambar 3.7 <i>Top Brand Index 2017</i>	33
Gambar 3.8 <i>Top Brand Index 2016</i>	33
Gambar 3.9 <i>Top Brand Index 2015</i>	33
Gambar 3.10 Foto <i>Screenshot Loss Revenue Flight Noop 2018</i>	34
Gambar 3.11 Foto <i>Screenshot DPSBC Performance Jan-Des 2018</i>	34
Gambar 3.12 Logo Produk <i>Lion Air (Lion Parcel)</i>	37
Gambar 3.13 Keterangan Produk <i>Lion Air (Lion Parcel) 1</i>	38
Gambar 3.14 Logo Produk <i>Lion Air (Lion Parcel) 2</i>	38
Gambar 3.15 Logo Produk <i>Lion Air (Lion Parcel) 3</i>	39
Gambar 3.16 Logo Produk <i>Lion Air (Lion Parcel) 4</i>	39
Gambar 3. 17 Foto bersama <i>staff</i>	48
Gambar 4.1 Gaya Visual.....	55
Gambar 4.2 <i>Layout</i>	56
Gambar 4.3 <i>Tone Warna & Font</i>	57
Gambar 4.4 <i>Print Ads Garuda Indonesia Cargo</i>	58
Gambar 4.5 <i>Brochure Garuda Indonesia Cargo</i>	58
Gambar 4.6 <i>Flyer Garuda Indonesia Cargo</i>	59
Gambar 4.7 <i>X-Banner Garuda Indonesia Cargo</i>	60
Gambar 4.8 <i>VR Booth</i>	61
Gambar 4.9 <i>Screenshot Motion Graphic</i>	62
Gambar 4.10 <i>Screenshot TVC</i>	63
Gambar 4.11 <i>Merchandise Garuda Indonesia Cargo</i>	64

