Abstract

The development of technology is growing especially in Indonesia is growing. Opinion to the survey of statistical bodies in Indonesia in the year 2015 reaches 3.88 and the year reaches 4.34, Indonesia includes 10 major countries for IP-ICT increase. PT. Mandiri Abadi Technology makes an application called Edulogy application that aims to provide an information to parents about the information of the school. Utaut is a combination of 8 theories to assess the possibility of success of new technologies and can assist them in assessing the results of organizations related to using new technology (Venskatesh et al, 2003)

Methodet Research is quantitative descriptive research, the author took 100 respondents to disseminate questionnaires to users of application Edulogy writers using purposive and nonprobalility sampling techniques. The result of the processing of Utaut 2 has a percentage yield of 75% well categorized, the highest performance expectancy score of 80% and the lowest value of social influence is gaining 69%.

Keywords: Model *Unified Theory Of Adoption And Use Technology 2* (Utaut 2), Application Edulogy, PT. Mandiri Abadi Teknologi