

ABSTRACT

Cirebon is one of the cities in East Java province, its strategic location makes everyone coming to the city. The arrival of visitors from outside the Cirebon region has occurred since ancient times. Because of its strategic location, this city is often visited by tourists from various cities, it resulted in the merging of cultures in this city. This, in fact, has happened since a long time ago, the merchants from other cities came to Cirebon, even several foreign merchants came through the sea. The process of the acculturation did not only influence the historical sites, but also the traditional culinary in their daily lives. Unfortunately, the information about the acculturation process in Cirebon's culinary is still pretty foreign even to Cirebon's people themselves. It's because of the minimal information regarding the origin of its city's signature culinary, therefore an information medium that can help to introduce Cirebon's traditional culinary is needed for the society at large. A photography book is chosen as the medium to help to introduce Cirebon's traditional culinary since not only this media can deliver the information through text, but also through several pictures which show the pleasing and informative visual of the food. The method used to design this final project is qualitative method of collecting data through direct observation, interview, questionnaire, and literature review. The analysis method used for this final project is SWOT method. This final project is established in the hope it can be one proper medium of various media out there to distribute the information about Cirebon's signature and traditional culinary to the people inside or outside the city.

Keywords: Culinary, Cirebon, Photography, Book