

ABSTRACT

This study had been done for knowing the representation of feminism in “Jalan Hidup Sang Feminis” talkshow. This study uses qualitative method and uses Roland Barthes’ Semiothic. Data analysis technique that has been used is Roland Barthes’ Semiothic. Based on the result of this study, this “Jalan Hidup Sang Feminis” talkshow has the representation of feminism that proves in Indonesia, feminism still meets with the patriarchy tradition and religious views that still has not supported feminism. The conclusion of this study is based on denotation meaning is, feminism in Indonesia still hard to applied because Indonesia still holds on the patriarchy tradition. Based on konotation meaning, for example, Banten is a province that has “Kesultanan” constitution, and the king or kyai must have men gender. There is many myths in Indonesia about feminism, like feminism has goal to against the nature of human itself. But actually, feminism is a concept to equalizing between men and women

Key Words: *feminism, gender, patriarchy tradition.*