

DAFTAR GAMBAR

Gambar II.1 <i>Postcard</i>	22
Gambar II.2 <i>Natural Souvenir</i>	22
Gambar II.3 <i>Suvenir Miniatur</i>	23
Gambar II.4 <i>Suvenir Markers</i>	23
Gambar II.5 <i>Local Products</i>	24
Gambar II.6 <i>Ethnic, Arts, and People</i>	25
Gambar II.7 <i>History and Parks</i>	25
Gambar II.8 <i>Urban Entertainment</i>	26
Gambar II.9 <i>Active Outdoor</i>	26
Gambar II.10 <i>Peta Akses TWA Gunung Tangkuban Perahu</i>	27
Gambar II.11 <i>Ilustrasi Legenda Gunung Tangkuban Perahu</i>	28
Gambar II.12 <i>Morfologi Gunung Tangkuban Perahu</i>	30
Gambar II.13 <i>Kawah Ratu</i>	31
Gambar II.14 <i>Pohon Manarasa</i>	31
Gambar II.15 <i>Bordir</i>	33
Gambar II.16 <i>Motif Geometris</i>	35
Gambar II.17 <i>Motif Naturalis</i>	35
Gambar II.18 <i>Tusuk Lurus</i>	36
Gambar II.19 <i>Tusuk Lengkung</i>	37
Gambar II.20 <i>Tusuk Zig-zag</i>	37
Gambar II.21 <i>Macam-macam garis</i>	43
Gambar II.22 <i>Konsep Bidang</i>	44
Gambar II.23 <i>Warna Primer</i>	45
Gambar II.24 <i>Warna Sekunder</i>	45
Gambar II.25 <i>Warna Tersier</i>	46
Gambar II.26 <i>Value</i>	46
Gambar II.27 <i>Contoh Tekstur</i>	47

Gambar III.1 Kawah Ratu	50
Gambar III.2 Alun Alun Indonesia	51
Gambar III.3 Wawancara Pedagang	52
Gambar III.4 Suvenir Tersedia.....	52
Gambar III.5 Wawancara Wisatawan	53
Gambar III.6 CanvasLiving	64
Gambar III.7 Kohvi	64
Gambar III.8 Logo	65
Gambar III.9 Konsep <i>Image Board</i>	66
Gambar III.10 Konsep <i>Lifestyle Board</i>	67
Gambar III.11 Sketsa <i>Outer</i>	78
Gambar III.12 Sketsa <i>Totebag</i>	78
Gambar III.13 Sketsa <i>Pouch</i>	79
Gambar III.14 Sketsa Topi.....	79
Gambar III.15 Dokumentasi Proses Produksi	80
Gambar III.16 <i>Tag</i>	81
Gambar III.17 Kartu Nama	81
Gambar III.18 Label.....	81
Gambar III.19 <i>Packaging</i>	82
Gambar III.20 Produk 1	82
Gambar III.21 Produk 2	83
Gambar III.22 Produk 3	83
Gambar III.23 Produk Tas, <i>Pouch</i> , dan Topi	84
Gambar III.24 Visualisasi <i>Merchandise</i>	84