

Abstract

Phenomena in the cover on tempo magazine *Edition Satu Perkara Seribu Drama* is a magazine cover described about corruption case ex Chairman of the Indonesian Parliament Setya Novanto. The corruption case of Setya Novanto became hot news on Indonesian Media caused his actions make a lot controversy. The Purpose of this study is to know about the meaning of magazine cover. Therefore, method to analysis is semiotic analysis by Charles Sanders Peirce. Theory used is theory semiotics triangle of meaning by Charles Sanders Peirce which consist of representament, object, and interpretant. Sign on the cover magazine divided into two element, element visual and element text. There is five of signs on the cover magazine consist of three element visual and two element text.

The results of the study show that cover of Tempo edition Satu Perkara Seribu Drama represents Setya Novanto's figure with his corruption case. The picture on the cover of the magazine shows how the public opinion regarding Setya Novanto. The text Satu Perkara Seribu Drama is very suitable to describe that case of Setya Novanto. Where that case is like a drama that is drag on and has many problems.

Keyword: magazine cover, Semiotic of Charles Sanders Peirce, Tempo magazine, Satu Perkara Seribu Drama.