ABSTRACT

In the modern era of digitalization, every person is expected to have an ability in terms of accuracy in work, each company strives to improve employee performance improvement programs by providing performance assessments. Therefore, to achieve the goals of a human resource company in this case employees must have high performance in accordance with company standards. Employee performance can be improved by enhancing and strengthening organizational culture. This study aims to discuss the effect of organizational culture on employee performance at PT PLN (Persero) Distribution West Java and Banten. The method used in this study is quantitative with a type of descriptive research. Respondents in this study amounted to 72 people, the number of respondents was obtained using probability sampling techniques. The analysis technique uses simple regression analysis. Based on the results of the descriptive analysis, it shows that the two variables from all dimensions obtain an average in the excellent category and have a significant positive influence on each other at 15.3%

Keywords: Organizational Culture, Employee Performance, Human Resources