ABSTRACT

The WedO application is an application in the field of online wedding organizer that can help prospective brides (customers) to prepare their wedding. For the vendors having difficulty promoting their services, because of the lack of applications that are useful as a relationship between customers and vendors. By using the WedO application, the vendor will get several additional customers.

The application has an Android operating system that aims to connect between vendors and customers. Vendors can also provide offers and opportunities to choose services provided by the vendor. The WedO application can help various stages performed by vendors from managing services, scheduling, transactions, and creating revenue tables.

Testing the application WedO to be used by users must be done in several stages, namely alpha testing, usability testing, beta, and performance testing. The test results are assessed directly by the user by filling out a questionnaire and getting several results including the Single Easy Question (SEQ) is a bit easy, while the System Usability Scale (SUS) is above average.

Keywords: WedO, vendor, customer, Android, REST API.