ABSTRACT

A company in achieving economic benefits as a goal of the company must have a direct or indirect impact on society and the surrounding environment, both positive and negative impacts. As part of the community, the company should have a positive impact that is greater than the negative impact on the community and / or the surrounding environment. For this reason, the Government invites companies to take responsibility for making a greater positive impact on the community and the surrounding environment by issuing regulations related to this, which is called social and environmental responsibility or commonly known as corporate social responsibility ("CSR"). As one of the leading mining companies in Indonesia and also as an affiliate of FCX (Freeport McMoRan Inc.), Pt. Freeport Indonesia implements and adheres to the ethical, social and environmental policies set by FCX. Strong policies guide Pt. Freeport Indonesia towards sustainable development. Experience in the community has created these policies in Indonesia. Therefore, this Mini Thesis will discuss performance measurement on Health Program that held by PT. Freeport Indonesia. This research is a descriptive study. The method used to measure performance is Performance Prism, because what is measured is not the strategy but rather the desires and needs of stakeholders (stakeholder satisfaction) that are considered by stakeholder contributions. Then, based on five Performance Prism facets and references from KPI regulations owned by PT. Freeport Indonesia is grouped into a Key Performance Indicator (KPI) and Performance Indicator (PI) which is a measure of program success or performance. Furthermore, data processing will be carried out using TEV, which is a quantitative analysis model. After performance measurement, the extent to which the health program of PT. Freeport Indonesia in real terms, the fulfillment of the five facets of Performance Prism, along with details on the level of performance of each KPI. Furthermore, this is used to formulate or propose performance improvements in the health program. After measuring the results obtained at the Health Program of PT. Freeport Indonesia is 4.25. Based on the Likert Scale it can be categorized as very good. This measurement uses 3 KPIs and 21 PIs, of which 3 KPIs are very good 1 KPI and 2 good ones. For PI, the results of the 5 work indicators were very good, as well as 15 good performance indicators, and 1 performance indicator was quite good.

Keywords: Performance Measurement, Performance Prism, Delphi Method, "TEV" Quantitative Analysis Model, Stakeholder, Expected Value.