

ABSTRACT

Public facilities are one of the things that the government is currently paying attention to. One of a few places that has public facilities is the city square. The city square is often used as a playground for children, sports activities such as jogging and gymnastics, and ceremonies from the relevant government agencies. As a result of many activities that can be carried out in the square, structuring existing facilities is one of the things that must be considered. One of the facilities in the square is a library. Libraries have an important role to increase public's interest in reading. One of the squares that has library is Ujungberung Square, Bandung. However, behind the advantages, there are some weaknesses that must be considered such as not well-maintained materials, unsafe securities, even messy books placement. The purpose of this design is to design a suitable library from visual aspect perspective. This study uses qualitative methods through observations, literatures, interviews, and documentations. Cases study is used as analytical technique. The results of this design are in the form of a model or mock up with suitable visual elements based on the data that has been collected.

Keywords : Library, Digital, Visual