

ABSTRACT

Juliana, Esra. 2019. Directing of Performative Documentary Film "Transfer of the Inner Baduy Cibeo Society to Outer Baduy. Visual Communication Design Study Program. Creative Industry Faculty. Telkom University, Bandung.

The Baduy Tribe The movement of the Cibeo Inner Baduy village to the Outer Baduy is a result of a shift in the rules or a reduction in the cultural value of the community. these factors come from residents outside the Baduy, but the main factor is the interaction of tourists visiting the Baduy, resulting in curiosity for them to use the technological developments used by tourists. So that the Inner Baduy cultural value disappears, changes to the new rules and decides to move to the Outer Baduy to get freedom to feel technological developments that are contrary to the rules in Inner Baduy.

Keywords: *"Technology developments, interactions, freedom of customary rules*