

ABSTRACT

APPLICATION OF ECOPRINT TECHNIQUES IN FASHION BY ADAPTING THE BOHEMIAN THEME

By

RIFA NOVITA TRESNARUPI

NIM : 1605150041

(Textile Craft and Fashion Major)

Indonesia has abundant natural resources, with these conditions having the potential to be able to process natural resources, especially those in the surrounding environment. Processing natural materials around can be used in the textile industry as natural dyes including eco print techniques. That way, the use of natural materials around the application of eco print techniques can be processed and applied to clothing. Clothing itself is one of the biggest contributors of the three creative economic sectors in Indonesia's economic growth, which is at 18.15%. One of the fashion trends using materials and coloring derived from natural materials including Bohemian. Thus there is potential by combining material processing elements and natural coloring from eco print techniques with a Bohemian style.

This study aims to apply eco print techniques by using natural materials around in clothing by adapting from the Bohemian style. This study uses an experimental method, with data collection in the form of literature studies, observation, interviews, and experiments. Observations and interviews were conducted with the aim to find out more details about the eco print techniques and its development in Indonesia. The results of the experiment that the researchers did were using kersen leaves which were applied to the natural fibers of the silk type to produce colors, silhouettes, and leaf bones that were transferred well in the fabric. Natural fiber that being used is silk with fixation using lime mordant. The final products are clothing with the application of the eco print techniques by adapting the Bohemian style. From this research, it is expected to provide references to students and the community in design.

Keywords: *Natural material, Bohemian, Ecoprint, Fashion*