

## DAFTAR TABEL

Tabel 3.1 Analisis SWOT Hutan Mangrove Muara Tawar Bekasi .....	29
Tabel 3.2 AOI .....	32
Tabel 3.3 Analisis SWOT Mangrove Angke Kapuk Jakarta.....	35
Tabel 3.4 Matrix Perbandingan Media Promosi Website.....	36
Tabel 3.5 Matrix Perbandingan Media Promosi Poster .....	37
Tabel 4.2 Analisis AISAS.....	47
Tabel 4.3 Pendekatan Media .....	48
Tabel 4.4 Timeline Media Utama .....	51
Tabel 4.5 Timeline Media Pendukung .....	51