

## ABSTRACT

*The existence of the times, humans increasingly do not recognize a sense of satisfaction. Increasingly people are increasingly exploiting nature on this earth. This has several consequences, one of which is that many fauna animals are increasingly threatened with extinction. They are endangered because their habitats are increasingly eroded by the exploitation of nature by humans. One of the animals that is currently threatened with extinction is the Orang Utan. In this study Oppie Andaresta composed a song titled "Orang Utan" which aims to open the inner eyes of listeners about the situation that occurs in "Orang Utans" at this time where the population is declining because of the place his life was destroyed by humans. Researchers see that in the song there is an important meaning which states that the Orang Utan is threatened with extinction caused by natural exploitation. Then there is also the importance of us to preserve Orang Utans because basically they are the same as humans in general. The song was also used as a mass communication in conveying the true meaning of the songwriter to the listener. This study also aims to determine the meaning of the text contained in the lyrics of the song "Orang Utan" using the theory of Hermeneutics Gadamer where there are four variables namely Historical, Dialectical, Prejudice and Linguistics. The research method used is Qualitative This research method uses descriptive qualitative with a constructivism paradigm where this paradigm sees how everyone basically has thoughts and can construct these relationships which certainly involves emotions or personal life experiences. The results of this study also found that Historical and Linguistics became a dominant thing in the meaning of a song, especially in the song "Orang Utan" created by Oppie Andaresta, this is because the experience or events that occur will be more felt when included in a songs accompanied by a language and words that are easy to understand. Researchers see that the creators of the text want to influence their listeners by inviting them as humans must keep the Orang Utans from extinction by preserving the forest.*

*Keywords: Hermeneutika Gadamer, Text Song, Mass Communication*