

## **ABSTRACT**

*Indonesia has a lot of tribes, many of which still maintain their traditions and culture. And each tradition has a unique and different meanings between groups of people with each other according to their region or cultural area. One of the unique characteristics of a thick culture that may not be owned in other areas, namely Cirebon. Cirebon is one of the cities in West Java Province, Indonesia. Cirebon has three large palaces, namely the kesepuhan palace, the keceribonan palace, and the kanoman palace. Customs that are still preserved and run by the people of Cirebon especially the Kanoman Palace, one of which is the Panjang Jimat ceremony. Panjang Jimat is a ceremony to commemorate the birth of the Prophet Muhammad. Shape length means plate, ambeng (place to eat) the Apostle and his friends. Talisman stands for diaji and dirumat which means to be studied and practiced, returning to fitrah as humans to practice the teachings of Islam. In a plate or length there are various writings containing Islamic teachings that must be imitated (recited and recited) by all Muslims as the goal for the annual celebration of the Birthday of the Prophet Muhammad.*

*This study focuses on the semiotic analysis of Roland Barthes, which is qualitative in nature, using the constructivist paradigm as an approach. This research is descriptive, because it contains an explanation of the meanings of the existing signs. The researcher used Roland Barthes's semiotics, which tried to examine ritual tools seen from denotative, connotative and mythical, which in this case was also the main focus of this research.*

*Based on the results of the study, conclusions were drawn on the meaning of denotation on the ritual tools of the Panjang Jimat Ceremony, in the form of obligatory offerings in the procession of the Long Talisman Ceremony, where visually marked with heirlooms, fruits, food, flowers from each ritual (Mesusi, Nyisir Ageng, Nyaji Buah, Long Mios or Application, and Pelal Night). There is a meaningful connotation with the teachings of Islam such as every process is accompanied by prayer, the Long Plate that reads Islamic teachings, the Flag of Tiger Ali symbolized as the greatness of Islam because there are writings of Creed etc. The myth that is built is prayer or worship in Islam, relating to a woman, the attitude and greatness of Islam.*

**Keywords:** *Meaning, Symbol, Ritual tools, Panjang Jimat, Semiotics Roland Barthes*