

ABSTRACT

This study aims to acknowledge the self-concept of motorcycle community members in Bandung (A phenomenology study of Verza Rider Community Indonesia (VRCI) in Bandung). The self-concept in this study is known through aspects of science, expectancy, judgement which is connected to three main points in the theory of symbolic interaction, mind, self and society.

This study is a qualitative method with a phenomenology study to build an understanding of visible reality and view a phenomenon through people who understand it. In this study the researcher chose three members of the motorcycle community as informants.

The results of this study indicate the facts of the informants that the researchers chose, (1) Can describe the knowledge in itself as well as his opinion on the motor community, (2) Can explain his hopes in life, as well as his hopes as a member of the motor community, (3) Can describe the assessment of himself as well as the assessment of the motorcycle community he entered.

Keywords: Symbolic Interaction, Self-concept, Motorcycle Community Members, VRCI, Bandung City