

ABSTRACT

Humor is one of the languages that is used to convey information, provide entertainment to others, or criticize by satirizing and belittling someone. Every humor that is conveyed certainly creates different meanings from each individual who receives the humor. Therefore, it cannot be denied that there is a discourse in every humor conveyed.

This research is titled "Discourse Analysis on Humor Account LINE@ Political Jokes". This study aims to analyze discourse contained in humor accounts LINE @ Political Jokes. The method used in this study is a qualitative method with data collection documented to digital devices. Data analysis was measured using Van Dijk's discourse elements, namely through text and social context.

Conclusions that can be taken from the text analysis on the meme discourse are Comparison, Satire, Irony, Metaphor. Then from the social context that developed in the community about the discourse on humor is related to hoaxes, sara issues, and presidential elections

Keywords: *Humor, Discourse Analysis, Teun A. Van Dijk, LINE*