

ABSTRACT

Winasaputra, Bram. 2019. *Directing Existence of Documentary Films About Lack of Appreciation for Rockabilly Music in Bandung City*. Thesis. Visual Communication Design Study Program. Telkom University Faculty of Creative Industry. Bandung.

This research is studying the lack of appreciation of rockabilly music in Bandung city. The purpose of this study was to provide information and understanding the development of rockabilly music itself and its culture in Bandung city. The process of collecting the data is done by interviewing 3 rockabilly musicians themselves from different bands, which they know what have felt everything about the development of rockabilly music in Bandung city. The output of the interviews produced data which afterwards were processed and examined by the researcher to be used as a documentary film treatment, the from there several questions were asked to be asked during the interview shooting. Then lastly, after getting answer to the questions that have been made, researcher can understand how the development of rockabilly music and its culture in Bandung city.

Keywords: Rockabilly Music, Rockabilly Culture, Music Development.