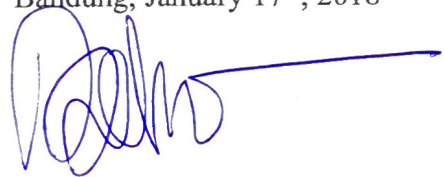


DECLARATION OF ORIGINALITY

I, BELVA DAMARIO HARSONO, hereby declare that this mini thesis proposal entitled "CONSUMER PREFERENCE OF CHOOSING E-PAYMENT SYSTEM FOR ONLINE SHOPPING USING CONJOINT ANALYSIS" is truly my own work of guidance with my supervisor; Refi Rifaldi Windya Giri, ST. MBA. I do not do plagiarism except through appropriate citations scientific ethics regulations. I am willing to assume the risk imposed on me if found to breach of scientific ethics in this final project.

Bandung, January 17th, 2018



BELVA DAMARIO HARSONO

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PREFACE

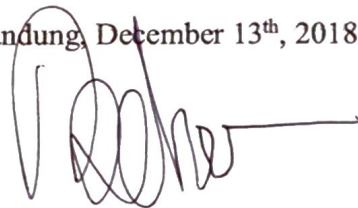
Alhamdulillah, all thanks are given by the writer for the blessing of Allah SWT because of the abundance of His grace and guidance the writer can complete the thesis with the title "CONSUMER PREFERENCE OF CHOOSING E-PAYMENT SYSTEM FOR ONLINE SHOPPING USING CONJOINT ANALYSIS". The purpose of writing this thesis is to fulfill one of the graduation requirements for the S-1 education level of the International ICT Business Study Program, Telkom University Bandung. In this study, the author gets a lot of guidance, criticism, suggestions, and very large motivations from various parties. Therefore, the authors would like to thank:

1. My beloved parents, sister, and family, who always give their support
2. Mr. Refi Rifaldi Windya Giri, ST. MBA. As my supervisor for his guidance and patience in helping the author to finish the thesis
3. Mr. Soeparwoto Dharmoputra, Ir., MBT. As my academic supervisor through the author study in Telkom University
4. All of my friends who always give support and willing to help the author to finish the thesis, special credits so Safira Al Sakinah, M. Apriandito, Shelvly Taurusiana

May Allah SWT always give abundant replies to all parties who have provided all their assistance to the author, both morally and materially.

The author realizes that this final assignment is far from perfection. With all humility, the authors hope that all the shortcomings in this final project can be used as learning material for better research in the future.

Bandung, December 13th, 2018



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ACADEMIC AGREEMENT STATEMENT PAGE

As a Telkom University academic community, I am the undersigned below:

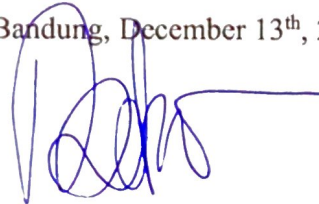
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