

**THE ROLE OF PUBLIC RELATIONS IN
THE COORDINATING MINISTRY FOR POLITICAL, LEGAL
AND SECURITY OF THE REPUBLIC OF INDONESIA**

By,
WELLA NINGSIH
NIM. 1502154364

ABSTRACT

Public Relations (PR) has an important role in the Coordinating Ministry for Politics, Legal and Security of the Republic of Indonesia (Kemenko Polhukam RI), which is often in the public spotlight when problems occur or there are issues around politics, legal and security, and high levels of public confidence in negative issues. attacking current government institutions, the activities carried out by public relations in leading good public opinion towards the Kemenko Polhukam RI to provide information services to the public.

Based on this background, this research want to answer the formulation of the problem, that is, how is the role of public relations in the Kemenko Polhukam RI ? and the purpose of this research is to describe the role of public relations in the Kemenko Polhukam RI. The approach used in this study is a qualitative approach that uses descriptive methods. Data collection techniques use observation techniques, interviews, and documentation studies. This research attempts to describe or describe the object under study based on the data obtained through observation, interviews and documentation studies.

The results of this research indicate that the public relations of the Kemenko Polhukam RI carry out their role as communication facilitators and communication technicians in leading good public opinion to the Kemenko Polhukam RI. These roles include facilitating communication activities, conducting information services, utilizing online communication media, fostering good relations with internal parties and external parties of the Kemenko Polhukam RI.

Keywords: Role of Public Relations, Coordinating Ministry of Political, Legal and Security of Republik Indonesia.