

## ABSTRACT

A television should have programs created to support the development of its success. This makes the stations compete to make an interesting program both in terms of the content, the series or the presentation of the event.

Just like NET.TV who made a comedy program with a quiz concept, called Waktu Indonesia Bercanda. This program is able to create a comedy show with unusual comedy shows.

This Descriptive Qualitative Research using humor category from Arthur Asa Berger explained that humor is divided into Language, Logic, Identity and Action and consist of 31 dimensions, the fourth category will be used by the author to analyze the Waktu Indonesia Bercanda TV program.

This analysis uses a qualitative descriptive approach, with the theory of humor categories according to Arthur Asa Berger, there are Language, Logic, Identity and Action to dissect the characteristics of comedy or humor in the Waktu Indonesia Bercanda NET.TV's program.

The conclusion of this analysis, humor technique has a function that makes the audience no longer wondering why the comedy is funny. From the 31 dimensions in the humor category there are seventeen dimensions that are often used in Waktu Indonesia Bercanda NET.TV. Language categories are the most widely used in this comedy program, there are nine dimensions used, then the Identity and Logic of each has three dimensions are often used, and the last is in Action, only one dimension whose are often used.

Keywords: Comedy Program, Arthur Asa Berger Humor Categories, Humor Characteristic