

ABSTRACT

PT. Nawakara Arta Kencana is one of the subsidiaries of Nawakara Group engaged in the business of escorting services for the distribution of money and valuables. In this era the Security Services Business Entity (BUJP) is growing rapidly with competition among security system service companies in Indonesia. There are approximately 300 companies engaged in this field in Indonesia. This tight competition requires the company's management to be able to provide the best performance. Based on the explanation, the purpose of this study is to find the dominant factors that encourage employee work productivity.

This study uses descriptive research with a quantitative approach method. The population used in this study was 55 employees. Data collection was carried out in this study through primary data and secondary data with data analysis techniques using factor analysis techniques.

Based on the results of the cumulative descriptive analysis of work productivity of employees at PT. Nawakara Arta Kencana can be said to be good. The results of the study also show that there is one new component that forms the productivity factor of the work of employees at PT. Nawakara Arta kencana. Based on the result of loading factor, the Income Factors and Social Security are the most dominant factors that can be used as considerations to be implemented by PT. Nawakara Arta Kencana in an effort to encourage employee work productivity and provide maximum service to clients.

Keywords: *Employee Productivity, Factor Analysis, PT Nawakara Arta Kencana*