

ABSTRACT

Telkom University is one of the higher education institutions that place entrepreneurs as an inseparable part of the education process, in addition to realizing the Telkom University Development Plan (RENIP) which is the Telkom University Grand Strategy in the next 25 years with a vision in 2038 namely "Becoming a Global Entrepreneurial University". From the 7 existing faculties, this research was conducted at the Faculty of Economics and Business, Informatics Telecommunications Business Management (MBTI) Study Program. The purpose of this research was to see the level of gap between students expectations and the students perceptions of the entrepreneurship curriculum implementation which had an impact on the measurement of 2015 MBTI students entrepreneurial competencies who have completed the process of entrepreneurship learning. The results of the study there will be feedback for the MBTI study program.

Methods of data collection in this study is by distributing questionnaires to 231 students/respondents. The questionnaire has several statements with a 7-point Likert scale. The technique in this study is a non-probability technique with convenience sampling. In explaining the results of research, data analysis techniques that are in the form of descriptive analysis and gap analysis.

The results of this study state that based on descriptive analysis, student entrepreneurial competence after participating in entrepreneurship education learning is in the high category, which is equal to 78%, this shows that students agree to have these competencies even though there is a gap in the entrepreneurship education curriculum that is equal to -0,370, each dimension of the course learning plan has a negative gap because the expectation value is above the customer's perception value. Through the results of this study it can be concluded that the MBTI study program must improve its performance in order to minimize the gap between expectations and perceptions.

Keywords: Entrepreneurship Education, Entrepreneurship Learning, Entrepreneurship Competence, GAP Analysis