

ABSTRACT

The purpose of this study was to determine the effect of organizational culture on performance management.

This research method uses a quantitative approach with simple regression analysis. The source of this research uses primary data. Data collection of this study using a questionnaire. The sample of this study was 61 respondents using a saturated sampling technique.

The results of this study indicate that the organizational culture has a positive and significant effect on the performance management performance of Student Association Business Administration Faculty Of Communication And Business In Telkom University, with a positive regression coefficient which indicates that the better the organizational culture will have an impact on the higher management performance and vice versa the worse organizational culture will have an impact on the lower management performance.

The influence of Organizational Culture variables is 0.744 which indicates that 74.4% of Management Performance variables can be explained by the Organizational Culture variable. While the remaining 25.6% is influenced by other variables not observed outside the known model.

Keywords: *Organizational Culture, Management Performance, Student Association*