ABSTRACT

This study aims to determine the effect of motivation on employee performance of Alam Indah Granite Padang. The purpose of this study is to find out how the motivation given to employees, how the performance of employees and how much the effect of motivation on the performance of employees of Alam Indah Granite Padang.

This study uses a quantitative method with a type of descriptive and causal research. Sampling was done using a sampling of saturated sampling, which the number of respondents as many as 22 people, of which 22 people including outsourcing employees. Through data analysis using simple linear regression analysis.

From this study the results show that motivation on employee performance is 13,1% and the remaining 86,9% was influenced by other factors not examined by the research. where as in the t test < t table so that there is no effect of motivation on performance, thist can occur because the result of respondents obtained not only from permanent employees.

The conclusion of this study, motivation in Alam Indah Granite with an average score of 88,3% and the performance of employees of Alam Indah Granite with an average score of 84,2%, including very good. In the performance variable, there is one that must be improved, namely the attitude of caring or tolerance among employees so that ini carrying out their work there are no obstacles and will have a good effect on the company.

Keywords: Motivation, empoloyee performance, simple linear regression analysis, and saturated Sampling.