

ABSTRACT

Project for the procurement & installation of OSP (Outside Plant) IKR (House Cable Installation) and customer migration of BGES TREG III Karawang is a project to install OSP from copper to fiber optic in Karawang area. PT. XYZ is a partner company from PT. TUV is engaged in development services in the field of civil construction and telecommunications construction services (outside plant). The purpose of this research is can identify stakeholders who will have a related impact on the project, and to be able to design stakeholder management plans for stakeholders so that work progress can continue. The company's business activities include the construction of telecommunications central buildings, optical and copper cable telecommunications networks. The project in the monitoring phase this experienced constraints of delay and licensing that focused on stakeholders. In the construction of this project, project planning documents are used such as, using stakeholder registers, project management plans, SOW, expert judgement, and stakeholder analysis. With this plan, the project is expected to be able to achieve improved results and achieve project objectives.

Keywords: *Stakeholder, Power interest grid, Stakeholder engagement assessment matrix, Salience model, and Communication management plan.*