

DAFTAR SINGKATAN DAN LAMBANG

SINGKATAN	Nama	Pemakaian pertama kali pada halaman
CEO	<i>Chief Executive Officer</i>	1
QFD	<i>Quality Function Deployment</i>	3
MTB	The More the Better	10
LTB	The Less the Better	10
TB	Target is Best	10
HoQ	<i>House of Quality</i>	4
LAMBANG		
√√	Strong Positive Impact	11
√	Moderate Positive Impact	11
Blank	No Impact	11
X	Moderate Negative Impact	11
XX	Strong Negative Impact	11