

ABSTRACT

Center for Wood Processing Industry on Jl. The Pasir Koja Canal Bandung City is one of the industrial centers in the city of Bandung which has the potential to increase economic growth in the city of Bandung. This center is generally a center for used wood processing where used wood is processed into products that have high selling value.

The purpose of this study was to find out how the level of managerial ability and level of company performance in the business and how the influence of managerial ability on company performance in the Center for Wood Processing Industry on Jl. Pasir Koja Canal Bandung City.

The method of data collection in this study was obtained by distributing questionnaires to 109 respondents. The questionnaire in this study had 38 questionnaires with a four-scale Likert scale. The sampling method used in this study is nonprobability sampling with purposive sampling technique. In explaining the results of the study, the data analysis techniques used were descriptive analysis and PLS (Structural Equation Measurement) barbecue.

Based on the results of the research from the analysis conducted, it is known that managerial ability has a significant and significant effect on business performance by 79%.

Keywords: Managerial Capabilities, Company Performance