

ABSTRACT

The classic Vespa is an outdated motorbike, but still those classic Vespa lovers are not affected by the names given by people out there. more and more clumsy classical Vespa groups want to show that they are not worthy of being underestimated by active social activities, making events with other communities, making creative works (modification, artwork and so on) and making changes. This activity if associated with the theory of communication science leads to group communication. The target audience of this film is the audience at all ages, especially among adolescents and adults, while the expectations of the author with this film can invite the public to have a broad view.

Keywords: Communication, Group, Group Communication, Vespa, Rongsok