ABSTRACT

Indonesia is a very large country ranging from area, population, natural resources to customs. With the number of manipulations in Indonesia recorded the rate of failure in 2018 reached 133.94 million people. And Indonesia has various natural resources. One of Indonesia's natural wealth is forests. Forests are a form of wealth that is truly valuable, especially in Indonesia which is so green and dense. But with the amount of erosion that occurs at this time, it makes a forest look very arid. Therefore many people took advantage of these events to improve welfare, by means of socio-economic engineering through the existence of tourism.

In West Java, especially in Sumedang regency, the rate of unemployment reaches 50 thousand people in 2018. With the effort to build a tourist attraction, it will reduce the rate of unemployment. In Sumedang there is a Kampung Toga which is on a mountainside. This tour utilizes nature for a tourist recreation and raises the name of the village and also the surrounding community.

The purpose of this study is to obtain the results of studies to find out that the existence of socio-economic engineering will increase the income of the people around the tourist area of Kamapung Toga Sumedang and find out the impact caused by the tourist attraction of Toga Sumedang Village for the surrounding community.

This qualitative research method based on descriptive objectives of this research is conducted by conducting interviews, observation and documentation techniques and combining data with triangulation techniques. The results of this research analysis show that the socio-economic experiments that occur around the tourist area of Toga Sumedang Village have had a lot of impact.

For example, people can work in tourist offices, people can trade and also if people who have more funds can create new business opportunities. The real impact felt by the people in the road was repaired, the environment was neatly arranged and the welfare of the community around the tourist attraction of Kampung Toga Sumedang.

Keywords: Socio-economic Engineering, Attractions, Income