

ABSTRACT

The development of banks in Indonesia today is increasing. In Indonesia, the development of the world is increasingly advanced every year. There have been many tools or technology today that help the community in carrying out savings activities or, just other transactions. In addition to the people who transact in banks, it is very influential in the process of developing the character of the bank itself such as progress in serving it. From the results of the survey that has been done, the Jakarta branch of Central Java does not yet have interior standards such as the existing branch office of Bank Jateng, among others, the branch office is still using shop houses so that there is less area to carry out customer and employee movement activities. uncomfortable for customers who want to find the location of the Bank's office. In addition, there are some phenomena such as the capacity that is not suitable for the willingness of standard facilities to overcome this phenomenon, so a new design of Bank Jateng branch office in Jakarta with a place that is more suitable for Bank Jateng cab branch offices will be designed. Jakarta.

Design of Central Java Bank Cab. Jakarta is expected to be a design pilot and beneficial for Bank Jateng Company. In order to grow the character of the company in accordance with its vision and mission. The Javanese atmosphere and professional atmosphere in the application of each element used is the main thing. By adding standard ornaments of Central Java banks such as Kawung batik and Gunung ornaments that are nuanced in Central Java and use neutral colors are the hallmarks of Bank Jateng, a feature of the company and the use of sturdy and lightweight materials to create the desired concept and theme.

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