INTERIOR DESIGN OF PANGANDARAN BEACH RESORT HOTEL WITH ECO INTERIOR APPROACH

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ABSTRACT

Indonesia is surrounded by beaches that save a lot of natural wealth with great potential to support the tourism industry in Indonesia. One beach-based tourism that has natural potential is Pangandaran Beach, which is located in the southern part of West Java. The number of tourist visitors is increasing, making the need for accommodation facilities on Pangandaran Beach also increase. Various facilities were also built to support visitors' comfort, such as accommodation, restaurants and others. But along with the increasing number of developments in an area will bring up other problems, namely related to environmental issues which are increasingly becoming a special concern today.

Interior design can be one of the solutions for environmental preservation through a design that prioritizes sustainable development, namely the development of a sustainable design that does not damage the environment in the long term and does not harm future generations. Through the design of this Resort Hotel, it is expected to be able to provide Resort Hotel facilities that are in line with standards and comfort in terms of interiors that aim to help reduce environmental issues that occur today with environmentally sound design approaches to create a positive impact on the environment and its users