

## *Abstract*

Confusion of meaning in the understanding of the artist's profession raises several effects, such as: giving an artist's title that is too easy. So when someone who has just entered the world of art, regardless of the expert element and dedication to art, someone can recognize himself as an artist. Then many local artists were defeated by the media, which resulted in triggering foreign parties to adopt Indonesian culture as their own, because foreign parties gave more appreciation. Without clear parameters, the difficulty in distinguishing between artists and non-artists, and professionals and amateurs, because this profession has no rank or license (certification), requirements or mandate for the status of artists.

To find out the importance of acknowledging artists legally from the government, efforts to develop the field of artistry, especially the profession of Indonesian artists inside and outside the country, also become a value of artist professionalism in fields that are theoretically and technically engaged as well as equalizing academic artists and non-academic artists. and see the development of forms of professional preparation of artists in Indonesia to compete with the international market. This study uses the sociological theory of art, institutional theory, semi-visual history and professional ethics. This research is qualitative descriptive. Data collection techniques used are observation, interview, and documentation techniques.

Keywords:

Artist Profession, Artist Certification, Professional Certification