

ABSTRACT

Nasution, Ahmad Fahroza. 2018. Environment Design for "Si Made" Short 2D Animations for Children in Bali. Thesis. Visual Communication Design Study Program. Faculty of Creative Industry. Telkom University.

The introduction to this Final Project is entitled Environmental Design for the "Panca Yadnya" 2D Animation Short Film for Children in Bali. Panca Yadnya is a teaching of Hinduism which means five sacred victims performed sincerely and sincerely, consisting of Dewa Yadnya, Rsi Yadnya, Manusa Yadnya, Bhuta Yadnya, and Pitra Yadnya. The problem that will be studied in the process of designing 2D Animation is the level of children's awareness of the importance of Panca Yadnya in which the majority of them do not practice this teaching, whether children are in urban, coastal, or rural areas. Through this phenomenon, designers are interested in going directly to the field to conduct interviews and find out how far the level of children's awareness about the teachings of Panca Yadnya, and see first hand Bali buildings that will be used as a reference for the animation design process, both in terms of or exterior. This animation will later be used as a short 2D genre educational animation that tells about the lives of children who do Yadnya in everyday life.

Keywords : Panca Yadnya, Animation, Background