

## **ABSTRACT**

Local language is one form of local identity that is prone to extinction if it is not preserved nor spoken by the society. Lampungese is one of many local languages still in use amongst Indonesia's numerous local languages. However, Lampung Province's capital Bandar Lampung, being a multiethnic city, saw a decrease in usage of Lampungese due to immigration of various ethnic groups into the city.

The data collection method involves collecting qualitative data by undertaking interview, performing an observation, literature study of related materials, and by spreading questionnaires for residents aged 13-15 in Bandar Lampung. The theory used to design for cover illustrations, typography and layout. Book theory and Indonesian language help in designing.

The education of Lampungese to Bandar Lampung's youth is necessary due to the dwindling amount of speakers, and as such, a media of education in the form of illustrated book is required to help the learning process.

keywords: Language, Bandar Lampung, Illustration Book.