

ABSTRACT

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Childhood growth can be in its golden age when it reaches 2-7 years old. And what does the child need when he / she reaches its golden age? The answers are two, education and nutrition. What kind of education can help the growth of children in its golden age? It is education that teaches children the values of life. In this case fairy tale is the way in educational media to create the children character. But the storytelling activity is almost gone, and many factors causing it. So that the animation as a media to deliver a message that can be reached by the many people will convey the message that the importance in this era to continue to get used to this storytelling activity. By collecting data and creating solutions as a way out of the phenomenon, the storyboard design for this short animated film will bring the people to increase the interest of storytelling activity to children.

Keywords: *Children, Storytelling, Storyboard*