

ABSTRACT

Ridwan, Muhammad. 2018. The Role of Motion Designer in Making Rindu Aksara Bersuara Fiction Films. Final Project. Visual Communication Design Study Program. School of Creative Industries. Telkom University.

Short message is a media that can make people easy to communicate in this digital era. You can use this media everywhere, wherever you are, you can use this communication media. And because of that, this communication method can make a problem, like inappropriate language. In some context that a sender of instant messenger contact people who has higher position than him, but he won't use a good language. So, I want to make something that can inform people about instant messenger in colleges, where a hierarchy is absolute. After analyzing data of instant messenger in college, we got a factor that causing this. The main factor is background of the student and teacher that are not concern of this problem. And my project of making film with motion graphic is to communicating about something happens with instant messenger in colleges.

Keywords : Communication, Film, Motion Graphic, College