

ABSTRACT

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As a student must have busy which is his responsibility is college. In addition to academic activities only, students diwajibkan able to organize in any environment, especially around the campus. The activities can be in the form of socialization, or similar things. In organizing has a culture in organization. As a student of culture that delicate makes its students must be critical and diligence in doing the movement. Nevertheless, the performance of student organizations to achieve the objectives that already exist in the structure and culture that exist within the organization itself. Therefore, it is very necessary to be socialized, informed the early young men about the importance of a media called film. In a film has many important roles in it, it is wrong as an editor. As an editor, should you translate the creative meanings of visual stringing into a complete story and be able to arouse the emotions and meaning of the film itself. Whether it's from visual or audio. Of the many aspects that can produce another dramatic film that is mentioned is the color gradation. color grading itself determines the color / mood of each story can provide a different and different atmosphere from a story in film. The method used in short fiction films is about organizational culture, students are adapted from the National Student Front of Jenderal Soedirman University (FMN Unsoed) as examples of organizations that are in accordance with the organizational culture.

Keywords: Organizational Culture, Editor, Film.