

ABSTRACT

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Tarawangsa is one of Sundanese music instrument that had been in Indonesia for a long time. Tarawangsa has similiary with Rebab, so it is called Rebab Jangkung. Tarawangsa only founded in a certain place, one of that place is Banjara, East Java. Each place has its own uniqueness of Tarawangsa. As time past, Tarawangsa put a side by technology and pop culture in everywhere especially urban communitis, one of them is teenagers in this era. Therefore, we need to make information of media through short animation 2D which telling information about Tarawangsa with simple story and interesting for teenagers in age 15-18 years. Design character will be adjusted from reality in life, that is Tarawangsa players and highschool student. It is just designed with simple character form, namely cartoon style. Design method include data collection using literature studies, interviews, observations, visual studies and questionnaires for supporting data. The data are analyzed for using case study approach. Form analysis result can be conclude, that character is one of the delivery of information in the stories, and able to introduce the image of Sunda people in general and Tarawangsa itself.

Keyword: Character, Animation, Short Animation 2D, Tarawangsa, music instrument, Highschool.