

## **ABSTRACT**

### **VIDEO DESIGNING**

#### **PREVENTION OF HUMAN RIGHTS VIOLATION**

**(ON ADOLESCENT IN THE ENVIRONMENT OF SENIOR HIGH SCHOOL IN  
BANDUNG CITY)**

*Human rights are moral principles or norms, which describe certain standards of human behavior, and are protected regularly as legal rights in municipal and international law. The problems that occur are the many occurrences of human rights violations in senior high school environment in Bandung City. This design uses several qualitative and quantitative methods in the collection of data such as literature studies, interviews, and questionnaires. The design of the video is aimed at teenage audience in senior high school of Bandung. Through the right approach and strategy, this design will be done with creative media and visual concept which is adjusted with the target audience. Designing with the title "Video Prevention of Human Rights Violations against Youth in the Environment of Senior High School in Bandung City" This aims to provide prevention of human rights violations that occurred in Senior High School of Bandung City.*

**Keywords:** *Video, High School, Human Rights, Youth*